# BLUE-GREEN DEPLOYMENT BENEFITS

**Blue-Green Deployment is an application release model** which can reduce downtime and risk by running two identically configured production environments called Blue and Green.

### **EASY UPGRADES**

Smooth transition from the old version to the new version is so seamless that users don't face any downtime. They don't even realize any changes.





### **TESTING PARITY**

New version can be tested accurately with identical hardware and software.

#### **IMPROVED CUSTOMER EXPERIENCE**

Smooth transition from the old version to the new version is so seamless that users don't face any downtime. They don't even realize any changes.

## **INSTANT ROLLBACKS**

If in case DevOps Engineers find some issues in the new version, they can quickly roll back to the previous version without getting noticed and impacting the user experience.

